

# **Joint Admission: Great Start—Great Future**

**January 30, 2009**

**COTA Transfer Conference**

**NorthCentral**  
MISSOURI COLLEGE

*Great Start...Great Future*

**NORTHWEST**  
MISSOURI STATE UNIVERSITY



# Historical Transfer Number NCCMC to Northwest

25 students per year

Goal: 50 students per year

# Northwest Missouri State University

- 6,900 students
- 1,460 new freshmen
- 300 new transfers each fall
- Moderately selective admissions standards

# Northwest Missouri State University

- Transfer scholarships valued at \$500, \$1,500, \$2,500, and \$5,000
- Faculty advisement
- Laptop and textbook rental program
- Traditional campus environment



# North Central Missouri College

- Approximately 1,500 students
- 17 – 1 faculty/staff ratio
- 79% of students receive some sort of financial aid
- \$2.5 million in endowed scholarship funds

# North Central Missouri College

- Residential campus
- Student organizations and NJCAA College Athletics
- A+ and Tech Prep
- Faculty advisement



# Partnership

- Joint admissions
- Articulation agreements
- Reverse transfer

# Joint Admissions

- Attend both schools simultaneously
- On-site advisor
- Campus services and benefits
- Reduced paperwork

# Articulation Projects & Advisement

- AAT
- BT
- 2 + 2's

# Reverse Transfer

- NW coursework to NCMC to complete Associate's Degree

# Campus Services & Benefits

- NW picture ID and bank card
- Access to library, dining facilities, and charge @ Bearcat Bookstore
- Student access to sporting events, concerts, and speakers

# Joint Admissions

- Student must meet NW admissions requirements at the time they enter NCMC
- Electronic file transfer each semester
- Students may alter enrollment or co-enroll
- NCMC will be “home institution” until Associates Degree is completed or formal transfer to NW occurs

# Process

- Joint Admissions application
- Intent to enroll
- Lead card
- Data file transfer



# Marketing Efforts

- Equal budget commitment by both schools
- Brochures/Posters
- Radio/newspaper
- Give-a-ways
- Educational meetings
- Community groups

# Great Start...Great Future

## JOINT ADMISSION

- Simplify your transition to earning a Bachelor's degree from Northwest Missouri State University. You are considered a student at both institutions. This means you get a Bearcat Card and an NCMC Pirate ID and will have access to both institutions' libraries, sporting events and computer facilities. The Bearcat Card allows you to use Northwest's dining facilities and the Bearcat Bookstore by charging to your Northwest account as well as student access to Northwest concerts, speakers and other cultural events.

## REVERSE TRANSFER

- Transfer course work from Northwest to NCMC for the purpose of completing some requirements for the associate degree.

Articulation agreements, 4-year plans and transfer agreements are available at [www.ncmissouri.edu](http://www.ncmissouri.edu) and [www.nwmissouri.edu](http://www.nwmissouri.edu).

Visit Northwest's Advisement and Transfer Facilitator or NCMC's Admissions Office for more information, both located in the Alexander Student Center on NCMC's campus.



"I received my Associate of Arts degree from North Central Missouri College. I wanted to find a place that would be intellectually stimulating, while close enough to home that it would not be a problem to go back and visit. I also was looking for a campus that was impressive in its setting and for a university that had a lot of pride in its achievements, sports and students. My transition to Northwest Missouri State University was easy."

**Wayne Jones, Senior**  
Northwest Missouri State University  
North Central Missouri College alumnus

## CONTACT

**Karla McCollum**  
Director of Admissions  
North Central Missouri College  
[kmccollum@mail.ncmissouri.edu](mailto:kmccollum@mail.ncmissouri.edu)  
000.359.3948, ext. 1410

**Megan Goodin**  
Advisement and Transfer Facilitator  
Northwest Missouri State University  
[megagoodin@nwmissouri.edu](mailto:megagoodin@nwmissouri.edu)  
000.359.3948, ext. 1800

# NORTHWEST

## MISSOURI STATE UNIVERSITY

Maryville



**NorthCentral**  
MISSOURI COLLEGE

Great Start...  
Great Future

**NORTHWEST**  
MISSOURI STATE UNIVERSITY

## JOINT ADMISSION

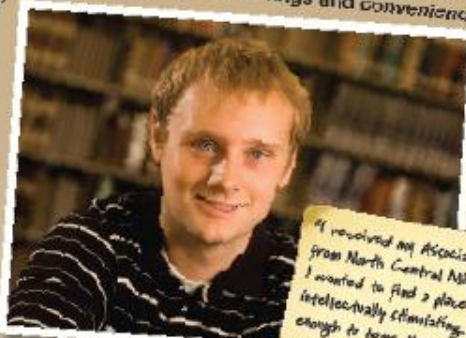
Northwest Missouri State University and North Central Missouri College have entered into a unique partnership that is the first of its kind in Missouri. Through this partnership, students will have the opportunity to enjoy the benefits of joint admission, reverse transfer, expanded program offerings and convenience. As a result of this partnership, both schools will serve students in a new capacity that you will find truly beneficial as you pursue your education.

The agreement means for those who want to attend North Central Missouri College and Northwest Missouri State

can receive a Bearcat and NCMC Probe ID badge at both institutions, attend sporting events and computer

ent Card allows you to use both dining facilities and the Bookstore by charging to your Northwest as well as Grants, student access to concerts, speakers and other events.

an advisor at either you even request priority admission



"I received my Associate of Arts degree from North Central Missouri College. I wanted to find a place that would be intellectually stimulating, while close enough to home that it would not be a problem to go back and visit. I was also looking for a campus that was impressive in its setting, and for a university that had a lot of pride in its achievements, sports and students. My transition to Northwest Missouri State University was easy."

Senior at Northwest Missouri State University  
North Central Missouri College alumni

**Wayne Jones**

"The Associate of Arts in Teaching (A.A.T.) is a wonderful opportunity for students in our area. Education is the largest employer in our service region. This will benefit so many of our students by allowing them to transfer seamlessly. One of the first A.A.T. graduates is the state went on to Northwest last December.

I started at North Central myself and went on to complete my bachelor's and master's at Northwest before this program was available."

**Marian Goodlin**

NCMC Education Division Chair

## ARTICULATION AGREEMENTS BETWEEN NORTHWEST AND NCMC

- A.A. to Agricultural Business
- A.A. to Business Management (can be completed online)
- A.A. to Psychology
- A.A. to Wildlife, Ecology, and Conservation
- A.A.S. in Business Management to Business Management (can be completed online)
- A.A.S. in Early Childhood Development to Child and Family Studies
- A.A.T. to Agricultural Education
- A.A.T. to Middle School Education
- A.A.T. to Elementary Education
- A.A.T. to Special Education: Cross Categorical
- A.A.T. to Art Education
- A.A.T. to Biology Education
- A.A.T. to Business Education
- A.A.T. to Chemistry Education
- A.A.T. to English Education
- A.A.T. to Family and Consumer Sciences Education
- A.A.T. to Instrumental Music Education
- A.A.T. to Mathematics Education
- A.A.T. to Physical Education
- A.A.T. to Physics Education
- A.A.T. to Social Science Education
- A.A.T. to Spanish Education
- A.A.T. to Speech/Theatre Education
- A.A.T. to Unified Science: Biology
- A.A.T. to Unified Science: Chemistry
- A.A.T. to Unified Science: Earth Science
- A.A.T. to Unified Science: Physics
- A.A.T. to Visual Arts
- B.T. - The Bachelor of Technology program is designed for students who are finishing a vocational or technology program at NCNC and would like to earn a bachelor's degree. Please consult the Bachelor of Technology brochure or your advisor for more information.

A.A. = Associate of Arts  
A.A.S. = Associate of Applied Science  
A.A.T. = Associate of Arts in Teaching

Note: More agreements are in the process of being offered, and students can transfer into any program Northwest offers.

**NorthCentral**  
MISSOURI COLLEGE

Great Start...Great Future

**NORTHWEST**  
MISSOURI STATE UNIVERSITY

# Recruitment Events

- Basketball games
- Parade
- Non-traditional event
- Advisor training
- High school visits and fairs
- Ag contest

# Current Interest

- 20 students signed up for joint admission program
- NW instructor on site @ NCMC
- 2 NW sections offered

# Future Goals

- 50 Students each fall
- 2 + 2 Guides for all majors
- B.T. Degree update

# Challenges

- Financial assistance
- Scholarships
- Federal aid
- Risk of losing students – competitors



# Challenges

- Distance
- Expectations of on-site programs
- Other 4-year schools on-site
- Difference between 2 year and 4 year operations

# Recommendations

- Allotting marketing budget
- Marketing team from both schools collaborating
- Educate campus community
- Attention to advisor training
- Allocate staff and time to program
- Have champion for program



Bev Schenkel  
Dean, Enrollment Management  
bevs@nwmissouri.edu

Kristen Alley  
Dean of Student Services  
Kalley@mail.ncmissouri.edu

Leslie Chandler  
Coordinator of Orientation and Transfer Affairs  
lchand@nwmissouri.edu